

Branding & Identity

Photography & Illustration

Graphic design plays a crucial role in advancing your initiative by visually communicating key messages, enhancing brand recognition, and attracting diverse audiences. Here we provide inclusive illustrative and photographic representations of people engaging with nature in ways that resonate with a wide range of needs and values.

Illustration and photography are available for licensing from various online vendors. Below are a few websites that offer free and/or paid imagery.

Paid

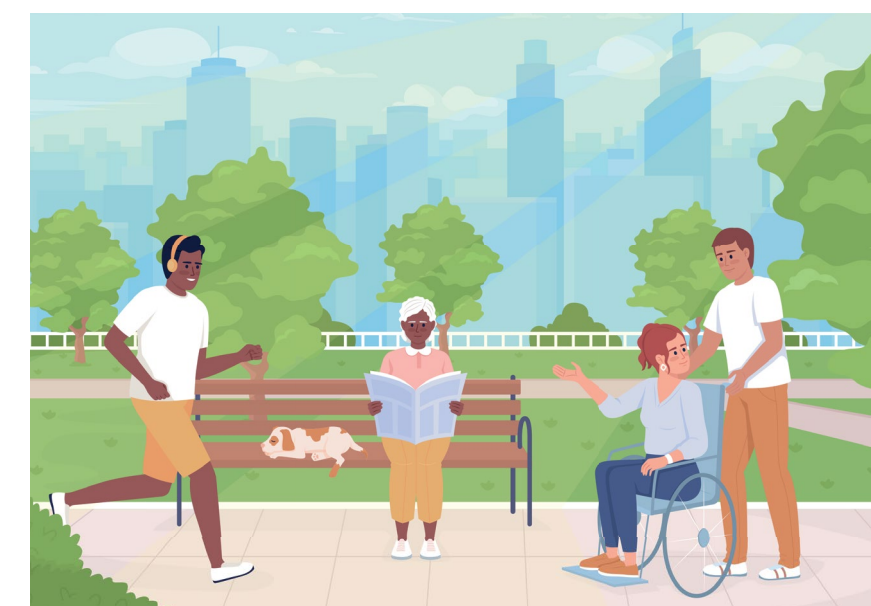
- iStock
- Getty Images
- Adobe Stock
- Dreamstime
- Shutterstock
- Alamy

Free

- Pexels
- Unsplash
- Pixabay
- Nappy
- Freepik
- Noun Project

Some free stock illustrations and photographs require attributing the source. Each vendor's terms and conditions should be understood before usage.

As a best practice, do not combine illustrations and photography in one marketing piece. Choose one or the other. While photography speaks best to audiences on a personal, more relatable level, illustration is great for conveying concepts and ideas from a more general perspective.



Photography & Illustration



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Mental Health



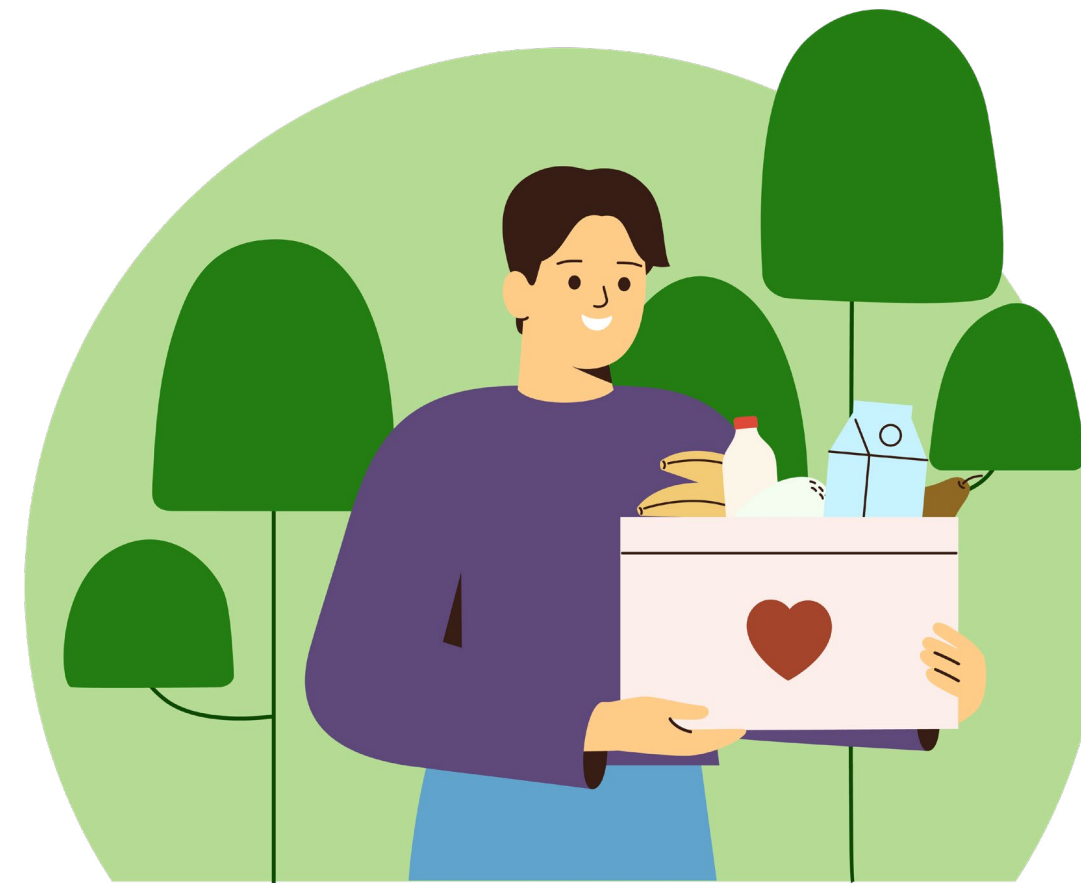
Physical Health



Youth and Education



Economic and Ecological Resilience

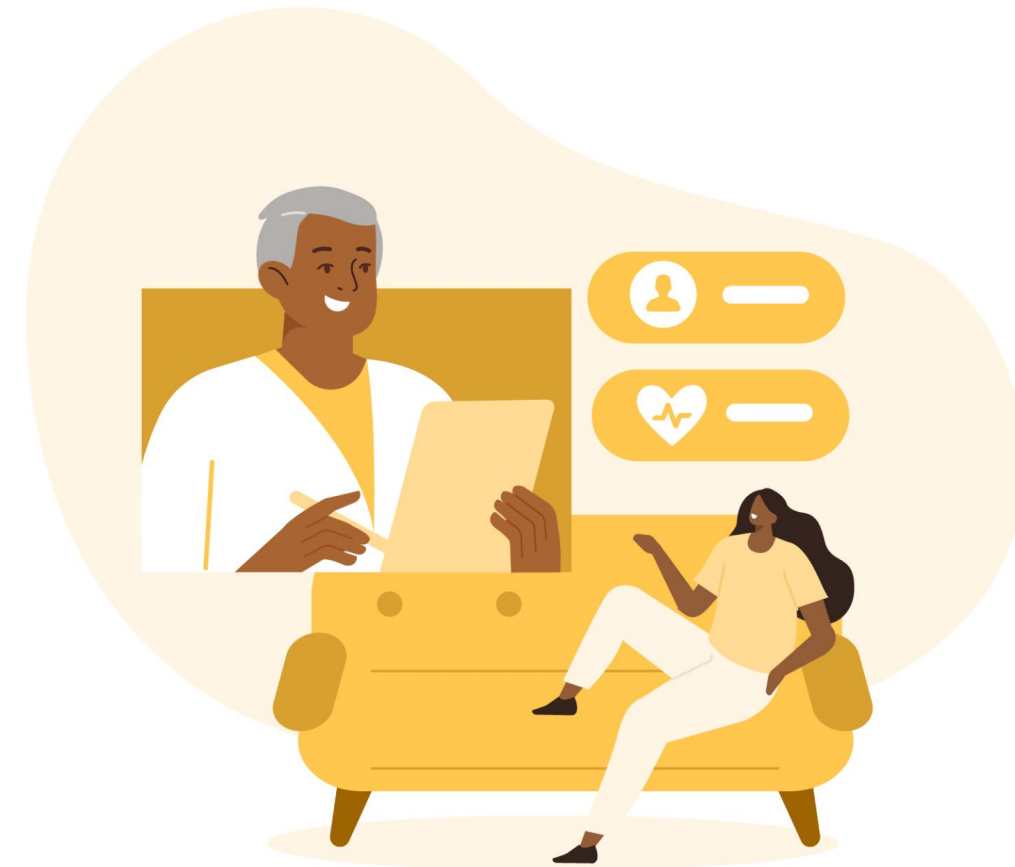


Community Well-Being



Intergenerational Sharing

Photography & Illustration



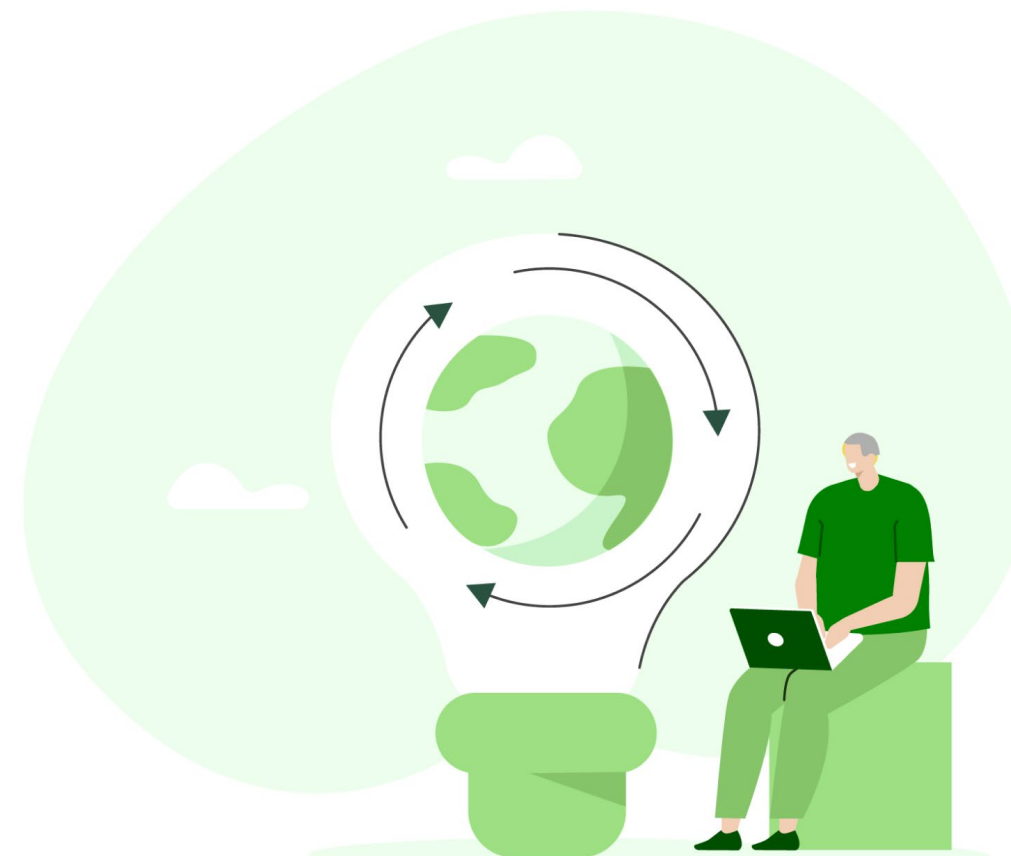
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