

Resources Fact Sheet: These can be on a webpage on the toolkit website.

**Urban and Community Forestry Apps: These applications can help individuals, organizations, and localities more accurately assess urban forestry needs and plan initiatives.**

[My City's Trees](#): My City's Trees is an application that enables anyone to access Urban Forest Inventory and Analysis (FIA) data and produce custom analyses and reports of urban forests — public and private trees where people live, work, and play — in select cities across the country. More cities are added continuously.

[TreeKeeper](#): TreeKeeper is an urban forestry management software that can coordinate planning work with locality staff, identify projects for contractors, or communicate with the public.

[Vibrant Cities Lab Tool Library](#): A comprehensive list of digital tools and apps for urban forestry groups and professionals.

[Vibrant Cities Lab Urban Forestry Toolkit](#): A toolkit that provides a series of steps and resources for getting started with an urban forestry project.

[Forest Metrix](#): A tree mapping software that can be used in the field and office to identify trees and sections of trees and has a range of export options that include Google Earth and ArcGIS.

Networks:

[Sustainable Urban Forest Coalition](#): SUFC is the nation's only network of nonprofits, businesses, associations, foundations, and others working together to advance sound, effective urban forest policy and practices. Its membership represents urban planners, educators, arborists, landscape architects, public works and utility associations, air and water quality experts, foresters, scientists, health professionals, tree care companies, landscape and nursery associations, conservationists, and community advocates.

[Forests in Cities Network](#): The Forests in Cities Network is a national network dedicated to promoting and advancing healthy forested natural areas in cities across America through science, management, partnerships, and communications. The Forests in Cities Network was created in 2019 by the Natural Areas Conservancy.

[Sustainable Forestry Initiative](#): The Sustainable Forestry Initiative (SFI) is a sustainability organization operating in the U.S. and Canada that works across four pillars: standards, conservation, community, and education. SFI was founded in 1994 by the American Forest & Paper Association (AF&PA). SFI is headquartered in Ottawa and Washington, D.C.

[Urban Forest Connections](#): This webinar series creates a stage for experts to share the latest science, practice, and policy on urban and community forestry. Topics include issues affecting the health of people and the health of the trees and forests that communities depend on to moderate local climate extremes, and provide food, shelter, water, wildlife habitat, environmental justice, artistic expression and spiritual healing. While focused primarily on the needs of local advocates and practitioners, our participants range from state and federal government to nonprofit, municipal, university, private industry and public health leaders. Tune in every other month on second Wednesdays from 1:00pm - 2:15pm ET.

[Georgia Tech's Urban Climate Lab](#): The Urban Climate Lab is a group of researchers at the Georgia Institute of Technology who are exploring the connections between climate change and the built environment. Through this website, we hope to highlight the range of mechanisms through which land use change, both within and outside of cities, is driving ongoing warming trends and impacting human and environmental health. Globally, urbanized areas account for the majority of the human population but have received relatively little attention in climate change research. The UCL integrates expertise in the realms of environmental science, urban design, and public health to develop urban heat management strategies for cities.

[USDA Urban Grower Resources](#): The USDA offers a variety of resources for getting started with gardening or farming in an urban environment. These resources include financing options, material coordination, and marketing and promotion information

Conferences:

[World Forum on Urban Forests](#): The World Forum on Urban Forests (WFUF) is an informal platform jointly developed by FAO, the Politecnico di Milano and Italian Society of Silviculture of Forest Ecology (SISEF). It aims at consolidating, promoting and implementing the outcomes of the first edition of the Forum, including the Call for Action and the Tree Cities of the World Programme, and support cities worldwide move towards a greener and more sustainable and resilient model of urban development.

[Casey Trees Urban Tree Summit](#): Montgomery Parks (Montgomery County, MD) and Casey Trees (Washington, DC) organize this summit. Presentations focus on the contributions that diverse areas of study and different organizations with disparate missions are making to the field of urban forestry.

**How-To's: A curated list of community organizing and social media guides to help individuals and organizations plan, communicate, and accomplish urban forestry initiatives.**

**Community Organizing:** These guides provide general information about community organizations with some specific information about urban forestry efforts.

- [Philadelphia Orchard Project's Community Organizing Toolkit](#): This document serves as a guide that includes best practices and insights for growing community involvement and encouraging buy-in for green spaces. It is based on successful efforts to develop and maintain urban orchards in Philadelphia.
- [University of Kansas' Community Toolbox](#): A comprehensive database of resources, guides, and tools that is broken down by skills, best practices, processes, and much more.
- [National Education Association's Fundamentals of Organizing Toolkit](#): A collection of strategies and best practices for issue and community-based organizing.
- [Vibrant Cities Lab's Community Assessment & Goal-Setting Tool](#): A tool organizations and individuals can use to identify areas of opportunity and need in their footprint. It can help shape initiatives at the beginning of the planning phase.

## **Planting**

[Audubon Native Plants Database](#): This database provides a search function for identifying native plants based off a given zip code. The resource also gives some detail on plant maintenance and birding.

**Social Media: Social media has become one of the most important tools available for effective community organizing and initiative planning. The following are some helpful guides on how to get started with some prominent platforms and tools.**

*Canva*: Canva is an online tool that can allow those with little or no graphic design experience to create flyers, videos, brochures, and much more.

- [Canva for Beginners](#): A free introductory course from Canva as a part of their Design School curriculum.
- [Canva for Nonprofits](#): A specialized training that focuses on brand development for nonprofits.
- [California Institute for the Arts' Fundamentals of Graphic Design](#): A Coursera course that provides an overview of key features of graphic design

*X/Twitter*: X, formerly known as Twitter, is a social media platform that allows users to share brief updates. It has become a critical tool for many organizations' communication strategies.

- [Social Movement Technologies' X for Organizing Webinar](#): This webinar provides examples of how different organizations from across the world use X for organizing and campaigning.
- [X's Nonprofits Best Practices](#): This guide from the company provides some high-level guidance on establishing a presence on the platform for nonprofit organizations.
- [Bloomerang's Twitter for Nonprofits](#): This blog post provides some concrete research and insights into when, how, and what to post to get the most traction.

*TikTok*: TikTok is an extremely popular short-form video platform that has become a very important way to reach younger people for many organizations.

- [TikTok for Good: TikTok Playbook for non-profit organizations](#): This guide, from TikTok, provides some guidance about how to use the platform for non-profit organizations.

*Facebook and Instagram*: The most popular social networking website worldwide, Facebook can be used to organize groups, post information, and promote initiatives. Instagram is a photo and video sharing app owned by Meta, which also owns Facebook.

- [Facebook's Nonprofits Best Practices](#): A series of guides produced by Facebook to help them use Facebook, Instagram, and WhatsApp effectively.

- [Constant Contact's Facebook for Nonprofits](#): A guide to Facebook from Constant Contact, a prominent online marketing company that manages correspondence for many nonprofit organizations.
- [Bloomerang's Guide to Instagram for Nonprofits](#): A guide to each of Instagram's features with some tips and best practices for how to best engage your audience through the platform.

## **Other**

[Policy and Planning Tools for Urban Green Justice](#): This document outlines conditions and context around gentrification, displacement, and urban forestry. It provides an exploration of ways to engage in urban forestry without displacing the local community.