Photography & Illustration

On this page and the following few pages you will find some examples of photography and illustrations that do a good job of conveying the overall positive tone and benefits of urban forestry, green spaces and connecting with nature in communities.

Graphic design plays a crucial role in advancing your initiative by visually communicating key messages, enhancing brand recognition, and attracting diverse audiences. Here we provide inclusive illustrative and photographic representations of people engaging with nature in ways that resonate with a wide range of needs and values.

Illustration and photography are available for purchase from various online vendors. Below are a few websites that offer free and/or paid imagery. You can also explore these websites to find additional inspiration to fit your needs.

Paid

Free

- iStock
- <u>Pexels</u>
- Getty Images
- Adobe Stock
- <u>Pixabay</u>

Nappy

• Freepik

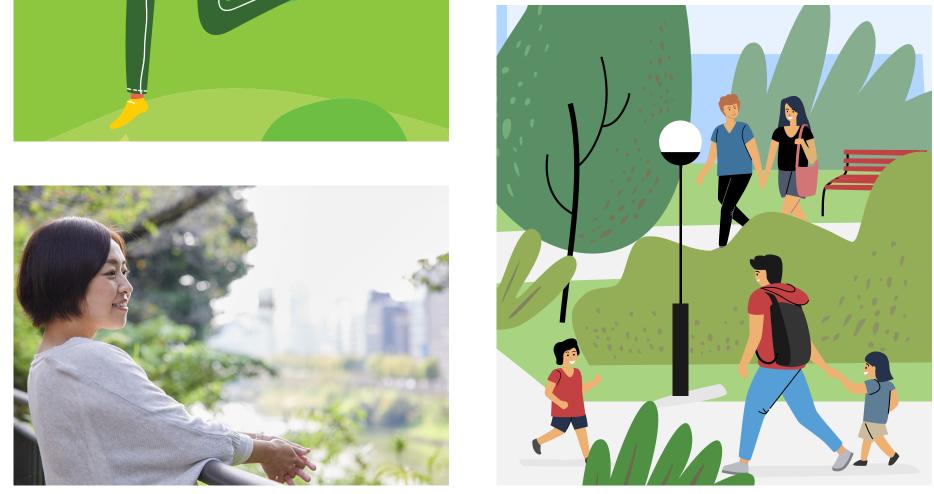
• Unsplash

- Dreamstime
- <u>Shutterstock</u>
- <u>Alamy</u>
- Noun Project

Some free stock illustrations and photographs require attributing the source. Each vendor's terms and conditions should be understood before usage.

spreading







Spreading Roots Community Action Toolkit Overview













Photography & Illustration

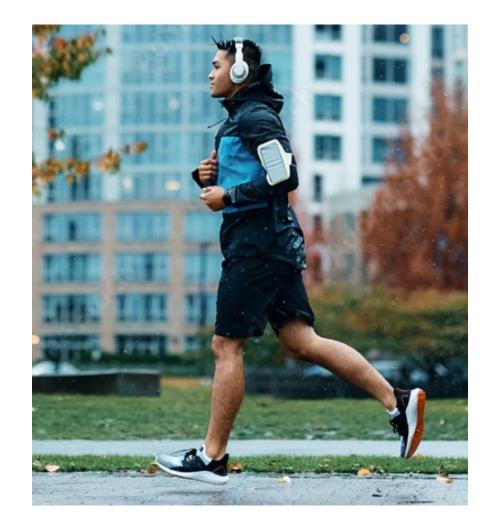














Spreading Roots Community Action Toolkit Overview















Photography & Illustration



Mental Health



Physical Health



Economic and Ecological Resilience



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Youth and Education



Community Well-Being



Intergenerational Sharing



Photography & Illustration





Youth and Education

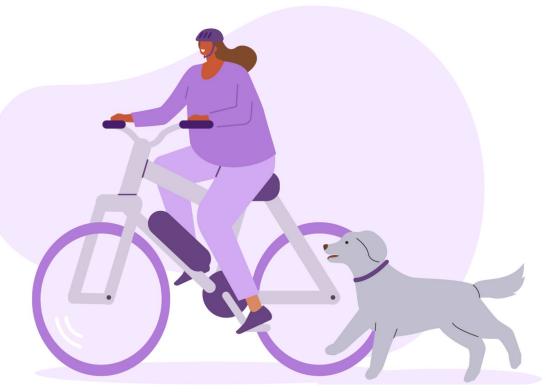
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Economic and Ecological Resilience



Community Well-Being



lcons

Icons are an excellent way to provide a bit of visual context or interest to bullet points and blocks of information. When using multiple icons, try to use icons of the same style and visual weight. This will help your design remain consistent, clean, and easily digestible.

Below are a few sources for free icon downloads.

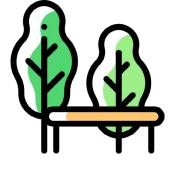
- Noun Project
- Freepik
- Flaticon

Some free icons require citing the source. Each vendor's terms and conditions should be understood before downloading and using in your own materials.

You can view these examples and download icons we have created on our website at spreadingroots.org.



The icons above are from Noun Project.



The icons above are from Freepik.

Spreading

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